



**The 2<sup>nd</sup> Annual Organic Beauty & Wellness Festival brings together local and national organic, vegan, eco-conscious and chemical-free brands for a healthy skin and body on Sunday, October 28th 2018 at the Boca Raton Marriott Town Center**

(BOCA RATON, FL) February 1, 2018-The Organic Beauty & Wellness Festival was a success in 2017 attracting over 1,000 attendees and over 150 local and national brands exhibiting an array of organic and wellness products. The producers are gearing up for their second festival on Sunday, October 28<sup>th</sup> 2018. Their mission is to bring together organic cosmetics and health foods along with natural beauty and wellness products to consumers interested in living a healthy lifestyle. Attendees will experience a unique marketplace where they will learn about products, engage with health practitioners and enjoy a day of fun events for the entire family. The festival will take place at the Boca Marriott at Town Center located at 5150 Town Center Circle, Boca Raton, Florida 33486.

“The exhibitors are companies who align with our festival’s mission and consumers who resonate with our core values,” says Allison Seriani, one of the producers of the event. There will be household brand names, organic beauty, vegan and raw products. Previous sponsors included global fitness company Xtend Barre, GoMacro vegan and nutritional protein bars, Lundberg Family Farms, Pure Growth Organic, Emmy’s Organics, Pacari Organic Chocolate, 4<sup>th</sup> Generation Organic Market, Gimme a Burger Vegan ReDefined, Health-aide Kambucha, Vista BMW, Kevita, Kite Hill, GoGoSqueez, Kuli Kuli foods, Harmless Harvest, Raw Juce, beauty brands and more. Some of the popular attractions include a beauty bar tended by makeup artists and stylists supplying free makeovers and a KidZone sponsored by GetFit4Kidz which spans over 3,000 square feet of games, an obstacle course and fitness activities. In addition, there will be non-GMO, vegan and gluten free food samples, raw-pressed juice bar, live music, yoga, and pilates.

Most attendees are people who are looking to learn about healthy and organic living and make better purchasing decisions when it comes to food and products in their households. Many of our exhibitors are pioneering the way to living a healthier and meaningful lifestyle centered on connecting the mind, body, and soul. These include nutritionists, fitness trainers, homeopathic providers, acupuncturists and chiropractic wellness practitioners.

The Organic Beauty & Wellness festival helps foster strong business relationships across a variety of industries. Local mom and pop businesses including national brands have the opportunity to be in front of hundreds of consumers. General admission tickets cost \$14.95 and includes all day access to all activities and fitness classes. Children 10 years and under are free with purchase of two General Admission tickets. For more information, visit [www.obwfestival.com](http://www.obwfestival.com) or call (561) 877-1098.