



The first festival of its kind bringing together local and national organic, vegan, eco-conscious and chemical-free brands for a healthy skin and body launches Saturday, October 28th 2017 at the Boca Raton Marriott Town Center

(BOCA RATON, FL) September 11, 2017 -The Organic Beauty & Wellness Festival will feature over 150 local and national brands exhibiting an array of organic and wellness products on Saturday, October 28th 2017 from 9am-3pm. The festival's mission is to bring together organic cosmetics and health foods along with natural beauty and wellness products to consumers interested in living a healthy lifestyle. Over 600 tickets are already sold and attendees will experience a unique marketplace where they will learn about products, engage with health practitioners and enjoy a day of fun events for the entire family. The festival will take place at the Boca Marriott at Town Center located at 5150 Town Center Circle, Boca Raton, Florida 33486.

Producers of the festival **Allison Seriani** and **Courtney Mitchell** say, "We are meticulous about the brands we showcase and want to give our attendees the best experience when it comes to sampling organic and vegan products. The exhibitors are companies who align with our festival's mission and consumers who resonate with our core values." There will be household brand names, organic beauty lines and even local farms exhibiting fresh produce, vegan and raw products. Global fitness company, Xtend Barre, will be offering free fitness classes during the day along with samples of products provided by GoMacro vegan and nutritional protein bars, 4th Generation Organic Market, Gimme a Burger Vegan ReDefined, Health-aide Kambucha, Trend Tea, GoGoSqueez, Kuli Kuli foods, Harmless Harvest, Raw Juice, beauty brands and more. Some of the popular attractions include a beauty bar tended by makeup artists and stylists supplying free makeovers and a KidZone sponsored by GetFit4Kidz which spans over 3,000 square feet of games, an obstacle course and fitness activities. In addition, there will be non-GMO, vegan and gluten free food samples, raw-pressed juice bar, live music, yoga, pilates and workshops.

The festival is unique because it is the first of its kind bringing together organic products and wellness practitioners centered around a family atmosphere where there is something for everyone to enjoy. In addition to the exhibits, the festival will supply organic, vegan lunches for VIP ticket holders. The makeup of attendees are people who are looking to learn about healthy and organic living and make better purchasing decisions when it comes to food and products in their households. Many of our exhibitors are pioneering the way to living a healthier and meaningful lifestyle centered on connecting the mind, body, and soul. These include nutritionists, fitness

trainers, homeopathic providers, acupuncturists and chiropractic wellness practitioners.

The Organic Beauty & Wellness festival helps foster strong business relationships across a variety of industries. Local mom and pop businesses including national brands have the opportunity to be in front of hundreds of consumers. General admission tickets cost \$14.95 and includes all day access to all activities and fitness classes. VIP tickets cost \$29.95 and includes all day access to all activities and fitness classes, VIP tote bag with cosmetics and includes an organic vegan lunch. Children ten years and under are free with purchase of two General Admission tickets or two VIP tickets. For more information, visit www.obwfestival.com or call (561) 877-1098.